

# PRIVACY POLICY

## 1. INTRODUCTION

At BluVox Markets, we value and respect your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information. By using our website and services, you consent to the practices described in this policy.

## 2. INFORMATION WE COLLECT

### 2.1. PERSONAL INFORMATION:

- Full name
- Date of birth
- Address
- Email address
- Phone number
- Government-issued ID
- Financial information (e.g., bank details, source of funds)

### 2.2. NON-PERSONAL INFORMATION:

- Browser type, IP address, device type, OS, referrer, pages visited, time/date stamps

### 2.3. COOKIES AND TRACKING:

We use cookies and similar technologies to analyze website traffic and improve functionality. Refer to our Cookies Policy for more details.

## 3. HOW WE USE YOUR INFORMATION

- Account setup and management
- Identity verification and transaction processing
- Regulatory compliance (AML/K
- Customer support
- Service improvement and platform security
- Marketing (with opt-out options)

## **4. SHARING YOUR INFORMATION**

BluVox does not sell or rent personal information. We may share data with:

- Service providers (payment processors, tech partners)
- Regulators and law enforcement (as required by law)
- Successor entities in case of merger or acquisition

## **5. SECURITY OF YOUR INFORMATION**

We use SSL encryption, firewalls, and secure access controls to protect data. However, internet-based data transfer is not 100% secure, and users accept this risk by using our services.

## **6. YOUR RIGHTS AND CHOICES**

- Access your data
- Correct inaccuracies
- Request deletion (with exceptions)
- Opt out of marketing
- Request data portability

To exercise rights, contact: [support@bluvoxmarkets.com](mailto:support@bluvoxmarkets.com)

## **7. RETENTION OF PERSONAL INFORMATION**

We retain personal data as long as needed to fulfill service obligations and comply with legal requirements. Once no longer required, data will be securely deleted or anonymized.

## **8. INTERNATIONAL DATA TRANSFERS**

Your data may be processed in countries with differing privacy laws. We ensure adequate safeguards are in place to protect your information across jurisdictions.

## **9. LINKS TO THIRD-PARTY WEBSITES**

BluVox is not responsible for the privacy practices of third-party websites linked on our site. Users should review those policies independently.

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## **10. UPDATES TO THIS PRIVACY POLICY**

This policy may be updated periodically. Continued use of services after updates constitutes acceptance of the revised terms. We will notify clients of significant changes.

## **11. CONTACT US**

For questions or to exercise your privacy rights, contact us:

Email: [support@bluvoxmarkets.com](mailto:support@bluvoxmarkets.com)

## **CONSENT STATEMENT**

By using our services, you acknowledge and agree to the terms outlined in this Privacy Policy.

